

7:30 pm - Thursday Sept 10, 2015
Location: Shawna and David Perry's Place

Meeting Minutes

*Some names have been redacted for privacy

Attendance:

Chair: David Perry

Secretary: Danika Strecko

Exec: Shawna Perry, Renata Duquemin, Samantha Ingham, Danny Seeton, Dan Olson, Jeremy Noonan

Non Exec: Ashleigh Begg

Absent: Kerry Dyson

1. **Call meeting to order** - President
 2. **Review and approve** last meeting's minutes -
 - a. Exec Aug 13 2015
 - amended last month's membership total numbers 1220 changed to 1180,
 - approved

<https://docs.google.com/a/camravancouver.ca/document/d/1sZ4jORPHuTRilkiuQDLMxx0kHNKynFc2zB3qhjCuai0/edit?usp=sharing>
 3. **Review Action Items** (CAMRA Vancouver Task List) – President
 - a. Checked mailbox – last checked Aug 28th.
 - Any mail updates – Danika
 - vancity statement and returned Liam Ford membership
- Next Meeting: Thursday, Oct 8 7:00**
- i. Arrange next meeting's location - Sam's new place!

Renata has a 75% out of town chance

4. **President's Report** - President (David)
 - Mid term Meetings have been happening (only Danny and Renata remain on the list)
 - BCBA and CAMRA
 - Emailed letter stating displeasure at not promoting BCBA in the Sept newsletter. Stay posted for Oct newsletter plug
 - We are working with BCBA
 - Maple Ridge Lounge License - Local advocacy
 - Carlos at Ridge brewing (actually in our district) facing difficulties getting an approved lounge license

- David has crafted a letter to the Mayor sharing our support of Ridge and their future lounge license.
 - Motion to send letter (David) 2nd and 3rd Renata and Shawna - passed unanimously
 - Goal to increase official local advocacy
- Meeting Agenda entries PLEASE write in the agenda before the meeting.
- Meeting Votes - Danika is working on tabulating votes in a more clear and concise way.
- Dubh Linn Gate Corporate education is lagging a little but we will get it sorted
 - visit them on the Whistler trip
- Expenses for Whistler
 - last year \$20 per diem for meals plus a group breakfast Sat and Sun
 - Motion (Renata) - passes unanimous
 - buy groceries and share meals
 - Whistler Expense task force: Renata and Danika

5. **CAMRA BC** – update (David)

- Motion to hire someone to rework the CAMRA BC website was unanimously approved.
- Motion to hire legal counsel to advise CAMRA BC on its by-laws approved
- BC level has gone kind of quiet of late
 - keep an eye out as people return from summer

6. **Community News** - Community Liaison (Jeremy)

- a. new benefits / lost support
 - Lamplighter: is there still a valid benefit through them? staff communication?
Contacted the GM
 - Ask about Bimini as well

7. **Financial highlights** – Renata

- i. Income - 1932.26
- ii. Expenses - 8215.91
- iii. Bank - 13866.40
- iv. PayPal - 2884.38

see spreadsheet regarding year's profit loss - hard copy

- before payment to CAMRA BC
- ~\$6700 total
- Upcoming expenses: 2016 AGM
- \$ 1300 to 1500 to a charitable donation is within reach

8. Membership report - Dan

LAST MEETING	THIS MEETING
Individual - 698	Individual - 694
Family - 522	Family - 478
Total - 1180	Total - 1172

*38 from our 2000 member ACTION ITEM OCT MEETING

*40 members over estimate from last meeting now adjusted

- More welcome letters needed

9. Education - Danny

a. education report

- i. Making any adjustments to Whistler courses this coming week
- ii. Sept Cider class MIA
 1. Sept/Oct perfect cider season
- iii. Oct Curling class
 1. call tomorrow to get details
- iv. Sept 24 chem class - HALF sold
 1. promote to sell out before Science World announces theirs
- v. Oct Thanksgiving pairing class with Chester

b. Kai getting rolling in November

10. Communications and Marketing, incl Web (Shawna)

LAST MEETING	THIS MEETING
a. Twitter - 7812	a. Twitter - 7850
b. Facebook - 2502	b. Facebook - 2543
c. Instagram - 1213	c. Instagram - 1314
d. Newsletter –mo- 55.8/1322 NL-34.5/3151	d. Newsletter – 2 days 27% 3191

a. Stickers in

- b. Window clings from SO? They are 4"x5". Cost is \$1.33 each. Order in by Sept 18

- i. provincial logo with some changes
 - ii. Would supporters use these? Jeremy follow up over the next 48 hours
 - iii. Motion: to order 100 clings (\$130) unanimous
- c. t-shirt contest planning underway - scholarship for students, giant gift card for normal person?
 - i. \$500 scholarship
 - ii. equivalent prize for non students: \$200 cash? OCT ACTION ITEM
- d. Winner from drink bc beer contest announced. Waiting to hear back. Ashleigh made amazing voting page!
 - i. some cheating through different devices
 - ii. upcoming photo opt with the winner
 - iii. Successful contest
- e. Photo contest winner
 - i.
- f. Waiting for craft beer passport peeps to get back to Sam
 - i. New job, waiting
- g. Ashleigh and Shawna to seminar?
 - i. Web seminar is being offered, we were referred
 - ii. 50% off coupon \$75 for 2 admissions
 - 1. Motion: yes unanimous
- h. Pricing out standing banners. Plan to have by bcba
 - i. no more outdated twitter
 - ii. email soon with best options
 - 1. different vinyl weights
- i. █████ has been blocked by our Twitter, several instances of harassment
 - i. attendance at future events? refund payment and ask to leave is an option
 - ii. Potential meeting to deny renewal in 2016
 - iii.

Web

1. New slider options to jazz up the site for the fall, what do we want to focus on (Upcoming classes, events, etc).
 - a. Education
 - b. Bus trip
 - c. membership event teaser banner
 - d. Beer trivia
2. Email signatures, get everyone consistent. Mobile signatures can't have links (are plain text).
3. Membership system. Need to solidify wants vs needs. Set up a membership system meeting soon to determine details.
 - a. Keep postal address, check instagram link
 - b. Organize a meeting - Shawna
4. Content. Will have the full list of what needs to be done and by who by September 14

11. Events - Events coordinator (Sam)

a. Recent Events

1. Craft Brew Cruise (August 22nd and 23rd)

- a. Four sailings
- b. Went awesome! We had a bunch of new signups and a lot of interest overall. [REDACTED] was great on the last day with us!
 - i. Get her more involved!
- c. [REDACTED] from White Spot
 - i. tiered training (head office first)

b. Upcoming Events

1. Whistler Village Beer Festival - September 16-20

- Meeting with Adam tomorrow about which casks to bring (Sam will likely be transporting the casks)
- Tentative Schedule [HERE](#)
 - who is bringing what equipment and when?
 - Dan can bring the tent!
 - Meeting with Real Cask tomorrow to get equipment list

6. Yaletown Cask Festival - Saturday, September 26, 11:30am

- Anyone interested in being at the booth?
- Dan and David

7. Powell River Bus Trip - Oct 3-4

- Officially a no. Don't believe we will have enough interest to fill the bus.
- David is skyping in for summit
- Flag this event as an exec priority for 2016

8. BC Cider Week/UBC Beaty Museum Anniversary Party. Saturday, Oct 17th, 7pm

- We've got a booth. Good way to start interest in CiderWISE 2016.
- Really promote it!
- Sam, Danny, Danika, Dan and Renata

9. WABE - Engineer Education Night - Tuesday, Oct 20th

- 120 Engineers at Vancouver Curling Club as team building event. Expecting about 40 people interested in a Craft Beer 101 class.

10. Education Class - Thursday September 24th @ 7pm Science of Beer 101

- Location change: Big Rock Brewery upstairs in the conference room: Seats 22 comfortably.

11. Maple Ridge Bus Trip Sept 27

- 12 guests. \$50 per person. Working with breweries to provide 4 samples each.
- Maple Meadows, Ridge and Mission Springs
- Bus 80/hr
- Ticket limit 2, include membership number in payment
- Live by Monday

12. holiday kick start Mild/bitter meet up Sat Nov 14 or 15

- Strange Fellows? 12 Kings? Upper floor of CRAFT

13. IQ 2000 trivia night

- He does everything
- Kerry is in charge of visiting Campus locations
- Jeremy is looking into benefits

14. Potential New Members event soon

12. **Advocacy** - David

1. There is a review of policy changes happening in the fall. We need to try to get onboard ahead of these decisions; otherwise we will have to respond to the changes, which probably won't all be in the consumer's best interests. To get involved we need to:

Send (encourage BC to do it) a letter to Coralee Oakes, new minister in charge of LDB from CAMRA

Contact David Eby - Kerry has done this, waiting for a response

Get Paddy and CAMRA BC onboard when creating a coherent message and response to the changes as they come.

Other ideas?

2. Jeremy's FOIPPA

- ████████ is working with Jeremy, going over case law

3. Asking for executive support volunteers or committee from our members - DS

13. **Other Business**

a. Beer Trivia at UBC - Nov 19th

- Met with Mike and Sam, we need to look into locations (Koerners, New Pit Pub, BierCraft, Gallery etc).
- prizing (engagement prizes, 1st, 2nd, 3rd, education tickets etc)
- Have a CAMRA exec attending to take membership/introduce

b. TriCities Cask Fest Postponed

- Homebrew clubs partnering with breweries to make casks
- Provide casks in support (6 \$1500, ~\$1260 with the group order)
 - Motion on Purchase - Danny unanimous yes
 - Best in show prize cask
 - how will we be billed/headlines (equal billing)

c. Hopsconnect Tournament - November 7th

- Location TBA
- happening with Big Rock and Yaletown Brewing this year.
- are we able to donate a cask and/or have a booth there? YES
 - Motion: Kerry for a cask Danny 2nd unanimous

14. **Meeting end 9:11p** - President