

7:00 pm - Thursday Oct 08, 2015

Location: Sam's Place

Meeting Minutes

*some names have been redacted for privacy

Attendance:

Chair: David Perry

Secretary: Danika Strecko

Exec: Shawna Perry, Samantha Ingham, Danny Seeton, Dan Olson, and Kerry Dyson

Non Exec:

Absent: Renata Duquemin, Ashleigh Begg, Jeremy Noonan

1. **Call meeting to order** - President
2. **Review and approve** last meeting's minutes -
 - a. Exec Sept 10 2015
https://docs.google.com/a/camravancouver.ca/document/d/18EuASycm_caxEkxiX3L7w3hNwhQgQ890wkm01fM2Mg0/edit?usp=sharing

motion to pass the minutes - Shawna, seconded - Sam

3. **Review Action Items** (CAMRA Vancouver Task List) – President
 - a. Checked mailbox – last checked Oct 07.
mail updates: bank statements – Danika
 - b. **Next Meeting: Thursday, Nov 12 7:00**
 - i. Arrange next meeting's location - Kerry's Place
 - c. we reached our 2000 member - [REDACTED]! see below
 - d. t-shirt contest planning - see below
 - i. \$500 scholarship
 - ii. equivalent prize for non students: \$200 cash?

4. **President's Report** - President (David)

- Summit notes

5. **CAMRA BC – update (David)**

- Powell River Summit

- Powell River 110 (pop 13000) members

- Financially solid

- Charity fundraiser for the Library

- Every Oct Townsite gives \$1 from every growler sale to PR

- Homebrew club and education programs on the way

- Victoria ~150 members

- Looking for a new membership exec

- monthly member meetings w/guest speaker

- 12 month rolling membership

- SO 56 members
 - 8 supporting business partners
 - bring a friend members event at Cannery (discounted membership to be reviewed)
- Advocacy
 - Appointed non-voting advocacy person for CAMRA BC
 - Communications challenges NEW! Annual BCIT internship
 - Who will oversee it and manage transitions?
- AGM in Victoria January 30th
 - Reevaluate Bylaws
 - Get Legal help with amendments
 - Approved on the condition that it is a flat rate
 -

- SF

- Megan received email from Ari
- June meeting with 10 points to improve on and final warning
- Follow up in August – few changes made more opportunities listed
- All present members voted at the Summit
- Ari will take over and Megan has been asked to step down
- Megan has asked to maintain a VP role
- Will not dissolve the branch as there is so much potential under new leadership

ACTION ITEM BC/Vancouver CAMRA Beer awards - David

Whats Brewing Update

- CAMRA BC has no formal affiliation
- each branch can to decide to contribute
- all ads will be removed from their media ASAP
- We will continue to share it with our members when it is released

6. Community News - Community Liaison (Jeremy)

- a. new benefits / lost support
 - 10% at Dogwood
 - 2 new benefits it whistler: Nesters Liquor store and Nita Lake Lodge
 - Dogwood Halloween party w/ 12oz CAMRA cask pour

7. Financial highlights – Renata

- a.
 - i. Income -2150.44
 - ii. Expenses -1689.65**
 - iii. Bank - 15931.23
 - iv. PayPal - 1240.34

**** does this number include Whistler expenses? ACTION ITEM Renata**

b. WVBF Expense reports: all done. Anyone not reimbursed I will meet up with when I'm back in town. Thanks for your patience.
Whistler expenses were totally reasonable, lets keep that kind of thinking for the many events coming up.

c. Where are we at on cask purchase? Let me know if there's anything I can do to facilitate this larger purchase

ACTION ITEM Jeremy - update Renata on cask purchase

d. pending items:

- BC has not cashed our membership cheque yet.
- waiting for refund of damage deposit from Whistler big house
- need to connect with Sam and Danika about fees for non exec whistler rooms

ACTION ITEM Sam and Danika

- cash from whistler has not been taken to bank
- need to collect any cash payments from yaletown (\$20)

E. for bus tours : van was \$500 . our ticketzone brought in \$400 plus we spent about \$150* on drinks for members. When we plan tours keep in mind they can present a \$200 loss for 10 members.

*does this include exec meals?

Is it possible to look for alternatives maybe bigger tours to include more people/spread out costs more?

- **Look into insurance and storage for a bus?...ACTION ITEM Renata?**
 - School bus for sale \$1000 runs on propane

8. Membership report - Dan

LAST MEETING	THIS MEETING
Individual - 694	Individual - 680
Family - 478	Family -462
Total - 1172	Total - 1142

*Down on renewals

* new membership program to boost numbers

- **Reach out to 2000 member, [REDACTED] with gift and thank you invite to event**
ACTION ITEM Dan and Shawna

9. Education - Danny

a. Education report

i. Whistler went well. People liked the hops class.

- ii. Science of Beer was a success. Advanced Chem, but there were samples!
 - 1. Beauty Museum wants me to do it again for their upcoming 5th anniversary.
 - iii. Coming up is Craft Beer 101 on the 20th of Oct. Vancouver Curling Club. Kai is teaching this.
 - iv. Oct 22nd is Craft Beer 101 and Cider 101 at Big Rock Urban.
 - v. A Canadian Medical Microbiology conference (spring 2016) is looking for a 30-45 minute presentation on off-flavours w.r.t microbiology. Kai or I will certainly be able to do that
- b. Kai is going to be taking over starting this month, fully in November.

10. **Communications and Marketing, incl Web** (Shawna)

LAST MEETING	THIS MEETING
a. Twitter - 7850	a. Twitter - 7903
b. Facebook - 2543	b. Facebook -2576
c. Instagram - 1314	c. Instagram - 1311
d. Newsletter – 2 days 27% 3191	d. Newsletter – 2 days 30% 3209

- culling zero % open emails
- a. t-shirt contest planning underway - scholarship for students, giant gift card for normal person?
 - i. \$500 student scholarship
 - ii. equivalent prize for non students: \$200 cash?
 - 1. Motion \$200 to brewery card Kerry, seconded Sam
 - iii. usage will belong to us
 - iv. gray shirt front and back
 - v. available on the website
 - vi. Potential social media feedback and/or voting
- exec makes final choice?
- b. Talked to Bellingham Craft Beer Passport people - licensing options
 - i. looking to expand into vancouver
 - ii. licensing options - we get all their info and we rep them
 - iii. Sam was contacted by Mike Willis - we are not going to be involved
 - iv. Big Rock had a Main Street passport of sorts
- c. Hoodies D:

- i. heather gray or black
 - ii. charcoal gray \$45 American Apparel - too \$\$
 - iii. Looking for other options - will contact S&O
- d. Toques and new standing banners ordered
 - i. banners are here
 - ii. toques next few days
- e. Clings in
 - i. beautiful!
 - ii. Jeremy will do an audit and deliver clings
- f. Belmont bar event
 - i. Thurs Oct 15th 7pm RSVP too Shawna ASAP
 - ii. formerly the Cellar
- g. Rob collaborated with Shawna - refer a friend contest
 - i. CHALLENGE! Bring a friend to the Nov meet-up

Web -

11. Events - Events coordinator (Sam)

- a. Recent Events
 - 1. Whistler Village Beer Festival - September 16-20
 - a. Fun times! Made money and got a lot of memberships
 - 2. Education Class - Thursday September 24th @ 7pm Science of Beer 101
 - a. Sold out super fast! Went very well. Will have to make this a regular class.
 - 3. Yaletown Cask Festival - Saturday, September 26
 - a. Fun, had some renewals and sign-ups!
 - 4. Maple Ridge Bus Trip Sept 27
 - a. Awesome, very well-received - will be doing tours in the future!
 - b. more tours - maybe with our own bus?!
- b. Upcoming Events
 - 1. BC Cider Week/UBC Beaty Museum Anniversary Party. Saturday, Oct 17th, 5:45pm
 - We've got a booth. Good way to start interest in CiderWISE 2016.
 - Really promote it!
 - Beaty members only ~100
 - **Sam, Danny, and Renata**
 - 2. Cask Meetup @ 12 Kings - Sunday, October 18th, 1-5pm
 - Cask from Dogwood - Wet Hopped IPA.
 - **Who will be there? Dan, Danika and Shawna**
 - 3. WABE - Engineer Education Night - Tuesday, Oct 20th.
 - 120 Engineers at Vancouver Curling Club as team building event. Expecting about 50 people interested in a Craft Beer 101 class
 - **Kai, Sam, Danika and Dan 7pm start**
 - 4. Education Class - Thursday, Oct 22nd 6:30-7:30/8-9
 - Craft Beer 101 (welcome, Kai!!) and Cider 101 (Txotx)

- Good way to advertise for CiderWISE!
- **Who: Kerry**
- 5. BC Beer Awards - Saturday, October 24th, 4-9pm.
 - **Who will be at the booth? Dan, David**
- 6. Tuesday Nov 10 Central City - **David (Renata or ...)**
- 7. No-Nonsense Cask Meetup Sat Nov 14 at CRAFT, 1-5pm.
 - Free entrance, charge for samples. Brings more people to the event.
 - Since craft is restaurant license, we need food at the event. Solution: CAMRA buys the food, and charge tokens for the beer. Open to everyone.
 - 1 ticket \$2 5 tickets \$10
- 8. IQ 2000 trivia night
 - Happening Tuesday, November 24th at the Pit Pub
 - Gary (from the Pit) get in touch - Sam
 - Any ideas for an interactive component? best beer related team name, cheer the loudest...
 - beat the Exec prizes?
 - donated merch from breweries?
- 9. Education classes moved to 3rd Thursdays
 - contacted Big Rock for winter education classes

2016 Events

1. CiderWISE - Saturday, Feb 20th, 12-4pm.
 - a. Reached out to Jasmine of the WISE Hall for the new event!
 2. AGM - Sunday, Feb 28, 12-3pm
 - Looking for a new location that can accommodate more people (and is brighter?)
 - Ballroom/ Roxanne room at 12 Kings?
12. **Advocacy** - David
1. Kerry is updating the Website on our actions
 2. Jeremy's FOIPPA
 3. BC Level advocacy person
13. **Other Business**
- Whose running next year? any candidates to start grooming?
 - [REDACTED] for events next year?
 - Meeting with [REDACTED]: events planner and can provide support for events, no longer an Events nomination
 - **ACTION ITEM Nov meeting be prepared to state intentions**
 - Vantage Point Consultant
 - get it set-up for 2016 exec with a kick-off bonding weekend
14. **Meeting end 8:35p** - President