

7:30 pm - Thursday Dec 10, 2015

Location:

Kerry's Place

### Meeting Minute

Attendance:

Chair: David Perry

Secretary: Danika Strecko

Exec: Shawna Perry, Samantha Ingham, Kai Miller, Dan Olson, Kerry Dyson, Renata Duquemin, and Jeremy Noonan

Non Exec: Ashleigh Begg

Absent:

1. **Call meeting to order** - President
2. **Review and approve** last meeting's minutes -

- a. Exec Nov 12 2015

- [https://docs.google.com/a/camravancouver.ca/document/d/1rJX3QKRLTPuqD\\_I-itwSQ-sBehTc-fPSOzKWfmfuJ8c/edit?usp=sharing](https://docs.google.com/a/camravancouver.ca/document/d/1rJX3QKRLTPuqD_I-itwSQ-sBehTc-fPSOzKWfmfuJ8c/edit?usp=sharing)

- Amend hoodie total price with tax \$1495.38

motion to pass the minutes - Kai

seconded – Dan

all in favour – unanimous

3. **Review Action Items** (CAMRA Vancouver Task List) – President

- a. Checked mailbox – last checked Dec 08

- mail updates: bank statements, cheque, thank you letter – Danika

- b. **Next Meeting:**

- i. Arrange next meeting's location – TBA

- c. BC/Vancouver CAMRA Beer awards – David **continued to Dec**

- d. CAMRA awards – **Dec meeting ACTION Item**

- BC supports it but it is not moving forward thus far

- Talked to Glen: after the BC AGM?

- volunteers of the year

- lifetime achievement award

- innovation

- more on the website

#### 4. **President's Report** - President (David)

- Spent most of my time trying to deal with South Fraser stuff
  - Hiatus and backlash
    - has calmed down since
    - everything was done legally and above board
  - Got a membership list for SF so we can contact them
  - encourage members to attend their AGM
    - all members in good standing are eligible
    - we need to set up a location and date for their AGM
    - **track down accounts, cash and dues**
- Met with Megan and had a face to face chat.
- Finally got a membership list. Going to email SF members.
  - Touching on the fact that nothing has really changed
  - Encouraging them to keep their eyes peeled for the AGM and to COME OUT TO IT!
- Priority is getting a South Fraser AGM set-up (to happen after ours)
- All in all, the backlash has subsided. Accusations were being thrown around about this being a power grab by me and Ari (apparently...) It is just a very vocal minority in the SF area.
- Ari and I have meetings coming up with people who are interested in taking an active leadership role in the SF area come AGM time.
- 

#### 5. **CAMRA BC** – update (David)

- a. Advocacy
- i. Upcoming AGM in Victoria in January.
  - Still waiting on confirmation about most of the BC AGM. I reached out to a venue but am yet to get a concrete answer. Haven't heard much from Glen about it.
  - Glen is in charge (minimum notice to announce AGM)
    - check BC Societies act for deadlines - **BC Societies Act 14 days**
- ii. representation on boards in pocket areas
- b. CAMRA BC awards **cont to Dec**
  - Spoke to BC Exec about this. They are keen to get it going but we are yet to have any kind of movement on it.

#### 6. **Community News** - Community Liaison (Jeremy)

- a. new benefits / lost support
  - Granville Island 10% room and merch
  - Steamworks liquor store \$10 off craft beer
  - Toby's on Commercial in the works
  - **Reach out to Black Kettle to confirm discount**
- b. Consolidating CAMRA BC benefits to be sent to Ashleigh

**7. Financial highlights – Renata**

a.

LAST MEETING	THIS MEETING
Income 2488.52	Income - 1635.50
Expenses 2330.69	Expenses - 2981.38
Bank - 14876.11	Bank - 13245.29
PayPal -2477.26	PayPal - 1262.42

**b. Final Expenses**

- **Talk to Danny Seeton**
- **Talk to Claire about expenses from the education event**

c. limit expenses for the rest of the year

d. membership dues for Dec 31

**8. Membership report - Dan**

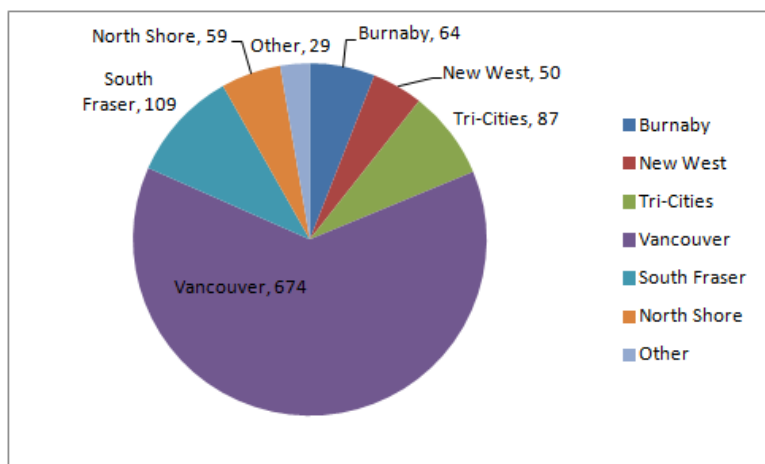
LAST MEETING	THIS MEETING
Individual -692	Individual -680
Family -466	Family -460
Total - 1158	Total - 1140

**Gift Memberships- 1 Couple, 5 Individual**

- one new one today!

Abbotsford	2	Pitt Meadows	4
Bellingham	2	Port Coquitlam	10
Bowen Island	1	Port Moody	34
Burnaby	64	Regina	2
Chilliwack	1	Richmond	18
Coquitlam	43	Roberts Creek	1

Delta	22	Sechelt	1
Garibaldi/Squamish	3	Surrey	57
Gibsons	2	Vancouver	674
Kelowna	2	Victoria	1
Langley	26	West Vancouver	12
Lions Bay	1	Whistler	2
Maple Ridge	8	White Rock	2
New Westminster	50	Whitehorse	1
North Vancouver	47		
Okanagan Falls	1		



b) South Fraser Memberships

- invite them to be more active in their own communities
- we have the list!
  - renewal requests coming in
  - **how do we do this? keep in separate in a google doc and account**
  - **use our gift membership system**
  - **South Fraser renewal link on the website**

c) Transitioning to new membership database

- around the AGM officially launch new membership
  - data entry work party to transfer everything over
    - set date after holidays before Feb AGM

**9. Education - Kai**

- a. Education report
  - i. Science of Beer at Big Rock
    - well attended
    - Claire did great for a first teaching session
  - ii. Business of Beer class: starting a brewery
    - Jorden Foss (Steel&Oak)
  - iii. Strong interest in tightly focussed topics
    - chemistry of beer flavour
    - Biology of brewing
  - iv. email from Darcy (Williams Lake 150 ppl beer club)
    - thank you for posting classes online
      - look into filming classes again
    - Kerry: pacing and timing
      - how can we communicate pacing between instructor and education?

**10. Communications and Marketing, incl Web (Shawna)**

LAST MEETING	THIS MEETING
a. Twitter - 7904	a. Twitter -8051
b. Facebook - 2649	b. Facebook -2688
c. Instagram - 1417	c. Instagram -1515
d. Newsletter – 32.5% 3256 record high	d. Newsletter – 31.2% 3009 people

- a. t-shirt contest extended until DEC 31
  -
- b. Hoodies ordered
  - going to see them being made
- c. Clings going out - please update doc when you drop one off
  - i. Claim and update spreadsheet (in green)

ii. **everyone grab a couple more so we can have it completed**

D. Newsletter going out January 6 so please have everything ready to go by then. No last minutes because of holidays. Think now

E. Tap trail

- very fun and positive tour
- map of the city with logos of where to visit
  - half the list bicycle bottle opener
  - whole list - sili-pint (silicone cup)
- will not cost us to bring it up here but we would take on promoting and getting places to sign up
  - marketing buy in by breweries \$500
  - make it challenging but not impossible to complete
- official business proposal to sign and work out legalities
  - six month trial with them
  - exposing greater community to craft beer
  - top billing
    - concern: extorting local breweries for our promotion
- Run past BC level
- ASK FOR FULL PROPOSAL

**Web**

- a. Gift Membership System
- Please promo online. Going well so far

11. **Events** - Events coordinator (Sam)

a. Recent Events at a glance

1. No-Nonsense Cask Meetup Sat Nov 14 at Boxcar, 1-5pm.
  - a. chill afternoon drinking classic beer
  - b. good feedback
  - c. more low key mid sized events that attract new members and encourage new members
2. IQ 2000 trivia night Tuesday, November 24th at Koerner's Pub, 8pm
  - a. low turnout, low promo
  - b. great exec bonding
  - c. tough student schedule
  - d. VCBW event?
3. CAMRA Education Class - Science of Beer 101 w/ Claire from Dogwood

b. Upcoming Events

- **Rainbeers Dec 20th 7pm at The Cobalt**

- Very low-key. Sam going to represent CAMRA in a small manner. Basically to show support for letting us have our no-nonsense cask fest there and not charging us.
- want to show support but hard to communicate with.
- **CAMRA Education Jan 21st** - Business of Beer? (where are we on this?)

c. Upcoming prospects

- Sandy (Black Kettle) talking about event for next year

**2016 Events**

1. CiderWISE - Saturday, Feb 13th, 12-4pm.

- a. Tickets have gone on sale, we have 4 cideries officially signed up, and more have expressed interest.
  - 14 vendors potentially
  - belgian style glasses ordered from canadian vendor
  - **Kai** revamp the info pamphlets/brochure
- b. Gluten-Free Expo Jan 16-17 promos
  - CAMRAmbassadors to talk about CW and hand out promo material?
    - get vendor list
    - should we attend or contact separately?

c. Promo materials - print posters and handouts with date/time info. I will be dropping them off to liquor stores and bars that have GF beer and cider. Have these printed for January and do some heavy promo!

- **posters, postcards with date and brochure**

2. AGM - Saturday Feb 27, 12-3pm

Need to start thinking about location, duties, etc.

- Improv centre on Granville Island (\$800-900), Belmont Bar, Biltmore (cheap! \$600) Roundhouse
- Made a quick duties writeup to delegate tasks. [Take a look!](#)
- CAMRA awards – **Dec meeting ACTION Item**
  - Kerry to do PP presentation again?
  - Ashleigh, can you create awards? (easy, just names in a

template)

- survey monkey to get nominations

3. CAMRA BC AGM - Victoria, Jan 30th?

- Potential members bus out there? Chartered group day bus tour?
  - price out but we need info to promote
- Exec only? Happy to take a couple of cars over for the weekend. Cost about \$500 round trip with 2 cars and 8 people. (yeesh)

12. **Advocacy** - David

- 1. Ridge brewing denied lounge license

**Comment [1]:** Amended date Motion for the AGM to be on Sat Feb 27 - David  
 Seconded - Kerry  
 All in favor - Sam, Renata, Jeremy, Kai and Danika  
 Motion Passed

- call to action to write local councillors
- get community to advocate for their local business
- look for appeal date
  - parking concern
  - letter not included in minutes
- Twitter storm
- 2. Follow up on Strathcona Brewing
- 3. Jeremy's FOIPPA
  - progress! we have a case to make
  - found arguments against all exceptions made by the government
  - next step is to start appealing: January
- 4. BC Level advocacy person
- Conversations to proceed after the AGM

### 13. Other Business

- Vantage Point Consultant (Danika)
  - **Date and decision by Dec meeting**
  - set meeting with BC president and Vancouver president to plan for 2016
  - January Appreciation meeting **Dec meeting**
    - Central City - Sam sent inquiry for reservation for Thurs, Jan 14th, or;
      - Vine & Hops - Potential tour for CAMRA Exec - meeting/lunch and then a sweet tour from our friends at Vine & Hops.
      - Start a thread
  - Aim for sat Jan 23
  - **Decision by Dec 19**

### 14. Meeting end 9:11pm