

# CAMRA Vancouver Annual General Meeting Agenda

## Location

Sunday, February 26, 2017  
Roxanne Room - 12 Kings Pub  
12-3pm

## Attendance

Chair: David Perry  
Secretary: Alex McGowan  
Exec: Shawna Zegarra, Ashleigh Begg, Kai Miller, Kerry Dyson, and Renata Witoszkin  
CAMRA Vancouver Non Exec:  
CAMRA Members: See sign in list (~ 50 souls)

## Agenda

- 1) Call Meeting to order - President (David) 1:08 PM
- 2) President's Welcome and Thank you to the 2016 Executive - David
- 3) Thank you to the AGM Host
  - a) 12 Kings Pub and Armin Sodhi
    - i) general applause
- 4) Presentation and review of the 2016 AGM Minutes
  - a) *Forwarded: Ryan Baker*
  - b) *Seconded: Ian ...*
  - c) *Vote: Unanimous*
- 5) Reports
  - a) President's Report – David
    - i) Focus on infrastructure (membership, internal procedure, etc.)
    - ii) Lack of member engagement and apathy is a serious problem in our community.
    - iii) Great relationship being built with the city of Vancouver around awareness/education campaigns of drinking safety (addiction, disease, etc) as well as working with them to build a possible public drinking program in the city.
      - (1) Member conversation about management of this campaign, dispersed sites and degree of advertisement. Port Moody, Granville Island, Dude Chilling, Jericho Beach as possible sites. Quebec model as template. Importance of available transit.
    - iv) Huge thanks to big Rock urban for being such amazing partners in our education program.
    - v) Amazing partnership with Tri-Cities Cask festival - worked with them to introduce the safe ride home program from their festivals.
    - vi) FUSS campaign was reignited - burned too many bridges to continue.
  - b) Membership – Shawna
    - i) New membership system – moved from volunteer-built database to Memby
    - ii) Family memberships renewed less than individual
    - iii) Low renewal rate of 2015 members
    - iv) Few membership drives in past 12 months
    - v) Almost 1100 members! (1093 specifically)

- vi) About 85% of CAMRA BC members are Vancouver members
  - c) Events – Shawna
    - i) 12 events: Mild May cask fest, Farmhouse fest bus, Members BINGO, Canadians Game, Port Moody Crawl, Faculty preview, Session Casts, Cider Festival, Member appreciation a John B, Beer trivia, Bus to Abbotsford
    - ii) Ran booth at 15+ local events by partner organizations
    - iii) Great success at most events, but not at member meet-ups
      - (1) Earlier notification, different times or locations, regular dates suggested.
  - d) Communications - Ashleigh
    - i) Focus this year was on improving internal communications methods (ie. Handover documents, standardization, etc) and membership system to improve communications with members.
    - ii) Improved, mobile-friendly newsletter. Standardized format and content. March 2016 newsletter went out to 2,700 people, February 2017 newsletter went to 4,681 (almost 75% increase), renewal notifications
    - iii) Thank you to Jesse Witozskin for spearheading our Homebrew Happenings monthly blogs.
    - iv) Steady growth for all social channels, ~ +400 for Facebook and Twitter, doubled Instagram followers!
  - e) Education – Kai
    - i) Mostly sold out, except cider. Events every month.
    - ii) Thank you to instructors.
    - iii) Didn't lose any money.
    - iv) More corporate education including Microsoft
    - v) Renewed goal for industry education – line cleaning, beer descriptions
      - (1) Ideas: cask cellaring class for industry, glassware, serving temperature
      - (2) The membership in general is chastised for potentially being rude to businesses
  - f) Treasurer's report - Renata
    - i) See attached sheets for balance sheet and income statement
    - ii) CAMRA South Fraser has resumed their own accounts
- 6) Review of CAMRA BC Report- Paddy Treavor
- a) General apathy of membership. Not enough people running for executive positions, not enough volunteers/engagement.
  - b) Address the question: what is CAMRA BC and why?
  - c) New focus on advocacy for 2017 and government lobbying. More direction from BC, provincial campaigns. Supportive role from provincial exec, unified message from local branches. Shift towards consumer advocacy.
  - d) Advocacy on Agricultural Land Reserve issues
- 7) Election of CAMRA Vancouver 2017 Executive  
Executed by Adam Chatburn
- A big British Man
  - Previous executive is dissolved with no objections
- a) President
- i) *David Perry*
  - ii) *Forwarded:*
  - iii) *Seconded:*

- iv) *Acclamation: David Perry*
  
- b) Vice President
  - i) *TJ Tully*
  - ii) *Forwarded: TJ Tully*
  - iii) *Seconded: Ryan Baker*
  - iv) *Paul Sidhu*
  - v) *Forwarded: Paul Sidhu*
  - vi) *Seconded: Ryan Baker*
  - vii) *Winner: TJ Tully*
  
- c) Secretary
  - i) *James Wagner*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclamation: James Wagner*
  
- d) Treasurer
  - i) *Robyn Pekar*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclamation Robyn Pekar*
  
- e) Membership
  - i) *Shawna Zegarra*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclamation: Shawna Zegarra*
  
- f) Communications Director
  - i) *Rachel Barker*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclimation: Rachel Barker*
  
- g) Events Coordinator
  - i) *Jill Taylor*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclimation: Jill Taylor*
  
- h) Education Liaison
  - i) *Alastair Lindsay*
  - ii) *Forwarded:*
  - iii) *Seconded:*
  - iv) *Acclimation: Alastair Lindsay*
  
- 8) New Business – None.  
POO: put your pencils back.  
POI: What beers do we have? Blackberry sour from Real Cask, Black Forest Cake Stout from Doan's, Smoked Porter from Fuggles and Warlock.

*Recess so everyone can get pints.*

9. 2017 CAMRA Vancouver Awards - David

Best Local Beer Establishment (Café, Bar, Pub, Taphouse, etc)  
WINNER: ALIBI ROOM

Best Local Liquor Store (beer selection & service)

WINNER: BREWERY CREEK (won by one vote over Legacy)

Best Branding  
WINNER: TWIN SAILS

Best Tasting Room  
WINNER: BRASSNECK BREWING

Best New Brewery  
WINNER: LUPPOLO BREWING CO.

Best BC Brewery  
WINNER: FOUR WINDS BREWING CO.

10. Special Thanks - David

- a. Volunteer of the Year Award: Iain Lindsay!
- b. Outstanding Community Supporter: Armin 'Hammer' Sodhi!

11. Meeting adjourned – David 2:54 PM

- a. Many thanks to those in attendance

**CAMRA B.C. Vancouver Branch**

**Balance Sheet**

As of December 31, 2016

Total

Assets

Current Assets

Inventory Assets (Merchandise) 971.00

Cash and cash equivalents

Cash on hand 60.00

Membership Shares Account 9.54

PayPal 5,181.03

Vancity Account 10,389.76

Total Cash and cash equivalents \$ 15,640.33

Total Current Assets \$ 16,611.33

Total Assets \$ 16,611.33

Liabilities and Equity

Current Liabilities

Total Current Liabilities \$ 0.00

Equity

Opening Balance Equity 10,987.34

Retained Earnings 3,640.23

Profit for the year 1,983.76

Total Equity \$ 16,611.33

Total Liabilities and Equity \$ 16,611.33

CAMRA B.C. Vancouver Branch

Profit and Loss

January - December 2016

Total

Income

Education Events 4,692.00

Event Income 19,676.95

Interest earned 15.79

Membership 0.00

Membership - Family 7,910.00

Membership - Single 13,446.46

Membership - Student 760.00

South Fraser 265.00

Total Membership \$ 22,381.46

Merchandise/Goods Sold 2,213.00

Total Income \$ 48,979.20

Gross Profit \$ 48,979.20

Expenses

Advertising/Communications 1,757.77

Bank charges 868.37

CAMRA BC Dues 4,725.00

Education 3,489.48

Events 18,625.39

Events - Accomodations 1,187.00

Events - Meals 1,601.45

Events - Supplies 869.09

Events - Transportation 479.03

Total Events \$ 22,761.96

Internal/External Meeting Meals 1,926.13

Merch 2,651.68

Office/Administrative Expenses 880.99

Accounting 131.04

Membership System 519.75

Stationary and Printing 1,760.90

Storage 1,866.30

Total Office/Administrative Expenses \$ 5,158.98

Promotional 3,367.14

Transportation 288.93

Total Expenses \$ 46,995.44

Profit \$ 1,983.76